

ESTTA Tracking number: **ESTTA747640**

Filing date: **05/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227792
Party	Defendant Lugo Investment, LLC
Correspondence Address	LUGO INVESTMENT, LLC PO Box 4083 Arlington, VA 22204-0083  LUGOCOMPANY@GMAIL.COM
Submission	Other Motions/Papers
Filer's Name	Ernesto Lugo-Valenzuela
Filer's e-mail	lugocompany@gmail.com
Signature	/Ernesto Lugo-Valenzuela/
Date	05/20/2016
Attachments	Consented Abandonment of Application.pdf(89154 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of  
Trademark Application Serial No. 86731252  
Published: January 12, 2016  
Marks: **SENSATIONAL CUPID**

Tradax IP Licensing Limited,	)	
	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91227792
	)	
Lugo Investment, LLC	)	
	)	
Applicant.	)	
	)	

**CONSENTED ABANDONMENT OF APPLICATION UNDER 37 CFR § 2.135**

Applicant, Lugo Investment, LLC, hereby submits the following abandonment of application pursuant to *37 C.F.R. §2.135* in regard to the shown in Application Serial No. 86731252 as SENSATIONAL CUPID. As Serial No. 86731252 is the subject of Opposition No. 91227792, Applicant shows below the written consent of Opposer’s counsel to such express abandonment.

Respectfully submitted by Applicant, Lugo Investment, LLC

/Ernesto Lugo-Valenzuela/  
Ernesto Lugo-Valenzuela  
President of Applicant

Consent by Opposer:

s/Gayle L. Strong/  
Gayle L. Strong, Attorney Reg. No. 36,842  
GREENBERG TRAUIG, LLP  
1200 17th Street, Suite 2400  
Denver, Colorado 80202  
Tel: (303) 572-6500  
Fax: (303) 572-6540

Counsel for Opposer Tradax IP Licensing Limited

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on this 19th day of May 2016, service of the foregoing **CONSENTED ABANDONMENT OF APPLICATION** was served by email pursuant to agreement of the parties:

Gayle L. Strong  
GREENBERG TRAUIG, LLP  
1200 17th Street, Suite 2400  
Denver, Colorado 80202  
strongg@gtlaw.com

s/Ernesto Lugo-Valenzuela/